

## Colleen Wade

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### Freelance Graphic Designer & Artist

Remote, June 2022 - Present

- Design brand-identity decks, logos, illustrations, murals, motorcycle graphics and marketing assets
- Communicate independently with clients directly
- Effectively manage timelines and schedule

### Senior Designer Crypto.com

Remote, April 2022 - June 2022

- Worked in a collaborative, remote team environment
- Designed large scale print designs for brand sponsored events and interactive installations
- Executed brand idea and campaign proposal decks

### Creative Designer Burton Snowboards

Burlington, VT & Remote, June 2021 - April 2022  
Production/ Designer (September 2019 - June 2021)

- Worked on the creative execution of a wide range of marketing assets including all digital touch-points, social, print, and in-store experiences
- Designed seasonal marketing assets, campaign direction, and brand identity decks
- Designed for desktop/ tablet/ mobile user experiences
- Researched and executed an updated PDP display
- Directed photo-shoot creative for campaigns
- Used data to help improve existing team resources
- Responded to feedback and provided constructive feedback for teammates

### Freelance Graphic Designer Dearest Creative

Brooklyn, NY & Remote, August 2018 - August 2019  
Graphic Design Intern (May 2018 - August 2018)

- Designed a wide range of work including animations, video campaigns, branding, illustrations, and websites

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## Penn State University

Bachelor of Design  
Minor of Photography  
GPA, 3.7  
Graduated 2019

## SuperHi

User Experience Design Course  
July 2020

## Skills

Programs & Creative, Adobe Creative Suite, Figma, Typography, Printmaking, Illustration, HTML & CSS, Animation, Branding, UX Design, Video Editing, Art Direction, Studio Photography

Interpersonal, Positive Attitude, Attention to Detail, Problem Solving, Public Speaking, Communication, Teamwork & Collaboration, Direction, Leadership